



PROMOTION AGENCY



PLUS LOIN
MUSIC

abeille.
musique

ROD ANTON : *Wevolution*

www.iwelcom.tv/rodanton-wevolution

www.iwelcom.tv/rodanton

www.rodanton.com

www.facebook.com/pages/Rod-Anton-The-Ligerians/290990454270015

Still Available

Leaders of Tomorrow (EP) + Reasonin' (LP) + Reasonin' in DUB (LP)

RELEASE-DATE : 22nd of MAY 2014

ROOTS REGGAE



TRACKLISTING

1. Like The Hummingbird
2. Scandal mongers
3. Smooth but Revolutionary
4. Carpe Diem
5. Mr Bear
6. Interlude - Side Effect's Enigma
7. Addicted
8. Balance
9. Lazybone's Landing
10. We Are One
11. Interlude - Agricultural Agony
12. Seeds of Death
13. Faceless Men
14. Come Together

Still available

Reasonin' + Reasonin' in DUB



Following on from the success of their first album "**Reasonin'**" released in 2012 and featuring prestigious guests such as The Congos, Max Romeo and Midnite, **Rod Anton** is back this year with a second visionary album named "**Wevolution**".

The album's main focus centres on the **Native American legend of the hummingbird**, brought up to date by **Wangari Maathai**, the first African woman to be awarded the Nobel Peace Prize. One day, as the legend goes, a forest was burned by a raging fire and the animals fled for their lives. All but for the little hummingbird, who decided to fly to the nearest brook, took a few drops of water in its bill and scattered them onto the fire. He then flew back to the brook and repeated the operation again and again and again. All animals were sheltering at the top of a hill and looked on. After a while, one of them said jeeringly: "*What do you think you're doing? Your bill is too small, you can only take one drop at a time and you'll burn your wings!*". Without wasting a single second, the hummingbird merely answered: "*I'm doing my bit...*"

Though the metaphor may seem a tad childish at first, this legend reminds us that each and every action we take or opinion we express matters and may help the global voice find an echo and be heard. Using the legend as their starting point **Rod** and the **Ligerians** have written songs imbued with an undeniable ecological commitment. Their Reggae is pure stripped-down Roots, with beguilingly skillful arrangements and a touch of early 80s Rockers' Reggae sound.

"**Wevolution**" is about our common responsibility through actions defiling the beauty of the natural world and debasing our societies in decline as they sink into unmitigated individualism. Actions that destroy our collective consciousness, and encourage the kind of profit and corruption that poisons rivers, the soil and the entire environment. Contamination that stems from an excess of all types of plastics, and the foolish drift of an oil industry addicted to ever-increasing profits, as denounced by **Rod** in *Addicted*. This track features a musical interlude by **Vaughn Benjamin**, singer of the group **Midnite**, who has already contributed to the album "**Reasonin'**".



To the sound of Nyahbinghy drums, **Vaughn** joins **Rod Anton** in his musical struggle to raise public awareness. **Rod** and this charismatic artist thus strengthen the collaboration established between France and Sainte Croix, one of the American Virgin Islands that is also **Midnite's** native home. He reminds us of the yet unknown side effects of plastics that are so ingrained in our everyday lives. In a second musical interlude, he focuses on another type of pollution — that of agricultural land planted with GMOs sprayed with chemicals and toxic substances peddled by devilish multinational companies and that will eventually contaminate neighboring crops... This musical interlude precedes *Seeds of Death*, a track with a singular rhythm in which **Rod** condemns the excesses of the agribusiness while setting up agro-ecology up as the savior of Humanity.

The **hummingbird metaphor** has been used by a large number of organizations for the protection of the environment lately. It aims at heightening public awareness of the significance of individual actions in the struggle for change. It has naturally inspired **Rod Anton** when writing his new songs. The album features militant songs with haunting instrumental themes such as *Carpe Diem* or *We are One*, as well as *Like the Hummingbird*, the opening track that directly refers to the famous legend. Beyond the political activism of "**Wevolution**", **Rod** also offers less committed songs like *Mr. Bear* or *Lazybone's Landing*; the latter is a hymn to the advocates of procrastination that should not be taken literally as it illustrates the sheer laziness and apathy our society is prone to lapse into. The number *Smooth But Revolutionary* is a reminder of the very grounding of Reggae music: a passionate revolutionary message with languorous soft bass lines.

Gabriel, one of the **Ligerians'** guitar players wrote three songs on this album. On the track *Balance*, he uses the concept of Yin and Yang, a deep-seated stimulus that encourages each one of us to seek a balance in our lives and look for what we believe to be good beyond any moral judgment. On *Faceless Men*, **Gabriel**, backed by **Rod's** vocal interpretation, pays a tribute to all those people forgotten by History, all those who have struggled over the centuries to prevent our world from sinking into despair and chaos, all those who will never be mentioned in our history books. As for *Scandal mongers*, it is a critical viewpoint of newspapers and television, pointing a finger at slanderous journalism, spreading distorted information with a view to promoting scandal and better controlling those who are taken in by their stories. This song is also marked by vocal harmonics worthy of the most popular vocal trios of the Golden Age of Reggae.

The final track of the album is *Come Together*. Once again, **Rod Anton's** voice is joined by the outstanding falsetto of **Cedric Myton**, the leading member of the legendary group **The Congos**. He is **Rod Anton's** true artistic "godfather", and emerges as a master sharing his own experience of life and calling for unity and solidarity beyond individual differences, so as to bring this **Wevolution** to a successful conclusion!

ROD ANTON & THE LIGERIANS

- *Wevolution Tour 2014* -

- 04.04.2014 – Blois (41) - Le Chatodo (+ Naâman)
- 25.04.2014 – Bourges (18) - Le Nadir (concert gratuit à 17h)
- 09.05.2014 – Tours (37) - Le Balkanic
- 22.05.2014 – Orléans (45) - L'Astrolabe "Release Party"
- 24.05.2014 – Saffre (44) Festival Art Rythme Ethique
- 07.06.2014 – Rouziers de Touraine (37) (concert jeune public)
- Espace culturel Les 4 Vents - Festival Bric à Notes
- 14.06.2014 – Sannerville (14) - Festival Rast'Art
- 19.06.2014 – Paris (75) - La Bellevilloise
- 02.07.2014 – Angers (49) - T'es Rock Coco Café
- 03.07.2014 – Poitiers (86) - Le Météo
- 04.07.2014 – Niort (79) - L'Alternateur
- 05.07.2014 – L'île d'Oléron (17) - L'Annex Bar
- 11, 12 ou 13.07.2014 – Tours (37) - Festival Terres du Son
- 17.07.2014 – Le Mas (83) – Puget-sur-Argens



Maxime NORDEZ • max@iwelcom.tv • Tel.+33(0)1 46 28 94 57 • Cel.+33(0)6 88 34 03 84 • Fax.09 55 89 61 75
www.iwelcom.tv • 245 bis rue de Charenton 75012 Paris, France



Maxime NORDEZ • max@iwelcom.tv • Tel.+33(0)1 46 28 94 57 • Cel.+33(0)6 88 34 03 84 • Fax.09 55 89 61 75
www.iwelcom.tv • 245 bis rue de Charenton 75012 Paris, France

