

SUGA ROY & CONRAD CRYSTAL

- an energetic force impacting the world

The energetic force of Suga Roy & Conrad Crystal has been powerfully impacting the international reggae scene ever since they joined forces some seven years ago.

Remaining consistent hitmakers, the duo has left an indelible mark and are indeed two exceptional artistes who have decided to unify their voices in their message-filled songs geared towards past, present and future generations...and they have been able to successfully bridge the generation gap, as they embark on their mission to spread reggae's powerful message.

But how did fate bring the DJ and singer together? Simple. A love for each other's masterful work.

In 2002, Suga Roy, then a talented DJ and producer, was so impressed with Conrad Crystal's 1986 release, *'True Love'*, that he sought out the singer and requested that both of them record a remake of the hit single. The remake was a success and both found that they had a natural chemistry. More combinations followed: a cover of the Pat Kelly original *'Talk About Love'*, followed by a cover of Gregory Isaacs' *'Love Overdue'*.

Their successful recordings continued, yielding the originals *'Man Can't Walk In Peace'* on the Yellow Moon label, *'Mek Dem A Gwaan Suh'* on Stone Love's **Real Rock** rhythm, *'Tired A It'* and *'Education Wise'*.

All powerful, thought-provoking tracks that enjoyed success on the local and international charts, as well as getting heavy rotation in the dancehalls and on the airwaves.

'Education Wise', an anthem in schools, held the number one spot on the Mega Jamz chart for three weeks, *'Love Overdue'* peaked at number four on the RJR chart and both tunes rode Richie B's Hot Mix chart.

A double music video featuring *'Man Can't Walk In Peace'* and *'Tired A It'* followed, along with the *'Education Wise'* video that was a massive success.

Other singles from the duo were just as potent, including *'Johnny Too Bad'*, *'Piece Of The Action'*, *'Trace'*, *'Don't Stop The Music'*, *'Righteous Train'*, *'Down In Jamaica'* and *'So Many Persons'*.

Suga Roy & Conrad Crystal are also Grammy nominated artist on Sly & Robbie Grammy nominated Album *The Riddim Doubles* with the song *Party Hot* featuring Yellow Man in 2007

In 2008 Suga Roy & Conrad Crystal teamed up with singer Gyptian and dropped the Culture classic *'Jah Jah See Dem A Come'*. The single was an instant success, getting heavy airplay and chart action across the globe. *'Jah Jah See Dem A Come'* hit the number one slot on the Jamaica Music Countdown chart and the New Style Radio chart in Birmingham, England. The single climbed the TPN Radio chart in Italy, Caribbean Vibes Radio chart in the USA and the Stampede Street Vibes in Jamaica.

In additional, the captivating music video for the single was in massive rotation across all the music video channels, hitting the pinnacle of the RE TV chart.

'Jah Jah See Dem A Come' (I 'n' I a conquerer), originally done by the iconic group Culture in 1976 and remains one of their best songs to date, is the lead off single for one of the greatest projects to hit the music industry in years. A project that will revolutionize the reggae scene in 2009. **'Suga Roy Conrad Crystal & The Great Reggae Icons'** – one of the greatest albums of all time paying tribute to some of reggae's legends. Hitting the streets in mid 2009, this 17-track project will be released on Suga Roy's label.

On June 28, 2011 Suga Roy and Conrad Crystal released their third album which is another great album paying tribute to Gregory Isaacs one of the greatest reggae legends, titled *'Suga Roy Conrad Crystal Universal Tribute To Gregory Isaacs'* featuring Fantan Mojah and Luciano on separate tracks. The album has 18 tracks from Gregory's catalog such as *Night Nurse*, *All I Have Is Love*, *Universal*, *Border*, *Number One* Mr. Brown and 12 more classic tracks. This album was Produced by Leroy 'Suga Roy' Moore for Fire Ball Records and is available on iTunes in stores world wide, Distributed by Ernie B's Distribution USA, irie Ites Distribution France, Dub Vendor UK, Stingray Records UK, Fire Ball Records Jamaica and USA and House Of Riddim Austria.

On May 30, 2014 Suga Roy & Conrad Crystal release their fourth album *The Kings Book* in the reggae industry still keeping it strong with positive vibes, this album is a reggae roots album 13 tracks featuring Alborosie, Cocoa T, Gappy Ranks, Natural Black produced by Fire Ball Records Jamaica and Oneness Records Germany.

In addition to constant studio work producing reggae classics, Suga Roy & Conrad Crystal spent the better part of their career on tour, especially the European circuit, giving sold-out performances in countries like France, Italy, Switzerland, Japan and Spain, at places like Le Mans, Angers, Alencon, Annecy, Bienne, La Clusaz, Rome, Bologna, Strasbourg, Passy, Mulhouse and Girona, to mention a few.

Before fate brought them together, however, each artiste was already heading for stardom.

DJ SUGA ROY, born Leroy Moore on October 17, hails from Racecourse, Clarendon. A product of Racecourse Primary and Kemps Hill Secondary, Suga started deejaying while at secondary school, performing at school concerts, fetes and around the turntables of Black Lion Sound System.

After leaving school in 1990, Suga and longtime friend, Jahmali, moved to the music capital of Kingston hoping to get a break in the music business. It was rough going, but Suga persevered, and in 1993 he recorded his first single for Xterminator's Fun Time label titled *'Woman Mi Proud A Yuh'*. His first big hit came in 1996 on the True Friends label titled *'Postman'*, for producer Kenroy Fisher. That single earned him a stint on the Sting stage that same year.

He then moved to Bobby Digital studio and he and Jahmali recorded *'Yuh Can't Fool Jah'*. On the Bobby Digital label he also did *'Love How Mi Flex'* and a combination with Lukie D titled *'Rope Dem Een'*.

Suga went on his own in 2001 and set up his own Fireball Records label. His very own production, *'Dancehall Nice Again'* on the **Wanga Gut** rhythm, came that same year.

The success of *'Dancehall Nice Again'* earned him another Sting performance in 2001, followed by the release of his debut album of the same name for the Miami based Brickwall Records.

Loving the production business so much, he began producing other artistes, putting his DJ career on hold. He released some successful recordings on his own label, among them Anthony B's *'Good Cop'* and Capleton's *'Can't Tan Yah'*, also on the **Wanga Gut** rhythm.

Suga had a natural love for old rhythms and did a lot of remakes of some reggae and dancehall classics. For a number of years he was caught up in the studio producing and recording other artistes, but in 2004 he decided to fully revamp his DJ career.

Singer **CONRAD CRYSTAL** was born Conrad Constantine Hunter on May 22, A product of Kingston 11, he was schooled at Rusea's Primary and Norman Manley Secondary. His interest in music developed from primary school days when he used to perform at class parties and school concerts.

He honed his craft around area sound systems Romantic and Papa Jaro. Crystal's first recording and big hit came in 1986 titled *'True Love'* for the Sonic Sounds and Legal Light labels, produced by Michael Jeffreys. That was followed by *'Red Eye'* for Black Scorpio, *'Health, Strength & Power'* for Bobby Digital and *'She Keep Me Warm'* for Xterminator.

That same year, Crystal also released his debut album **'True Love'** on the Legal Light label, produced by Michael Jeffreys and distributed by Sonic Sounds.

After fate brought Suga and Conrad together, their hard hitting releases earned them stints on Sting, Reggae Jam Jam, Island Xplosion, Spring Break, Spectrum, Mountain Dew Stunt Festival and a number of other events.

The DJ and singer duo continue to join the forces of the generations, while stamping their class on a music industry that craves positive role models.