

I-OCTANE FACT SHEET

Artiste name: I-Octane

Country: Jamaica

Genre: Reggae/culture

Mission:

To keep the world entertained with wholesome, though-provoking lyrics and be an excellent ambassador for Brand Jamaica.

Major shows: (Local) Reggae Sunfest, Sting, Rebel Salute, GT Extravaganza, Summer Sizzle, Spring Break, Pepsi Teensplash, Follow the Arrow, Champions In Action, Western Consciousness, St. Mary mi come from.

(Overseas) Reggae Sundance Festival, New England Music Festival, Irie Jamboree, Best of the Best in Miami, Raggamuffin Festival, Annual Tribute to the Legends and Reggae rhythm and Blues, Reggae on the River, Nine Mile Music Festival, Wakusa Music Festival.

Awards and nominations:

Reggae Academy awards 2010

- Video of the year (nomination)
- Most improved artiste (win)
- Song of the year (nomination)
- Singjay of the year (nomination)
- Cultural artiste of the year (nomination)

RE-TV – Cultural Artiste of the year (2011)

EME Awards 2011 -

- Breakthrough Artist of the Year
- Singjay of the Year
- Song of the Year (Reggae) — My Life.
- Video of the year

Linkage awards 2011

- Entertainer of the year
- Most Consistent Artiste
- Song of the Year
- Performer of the Year

Clarendon Music Awards

- Best Performer for the year (2011)

Media Awards:

- Stone Love Cultural Artiste of the Year (2011)
- Jamaica Observer Male Singer of the Year (2011)
- Jamaica Star People's Choice Award (2011)
- Jamaica Star Male Singjay of the year (2011)
- Hitz 92FM Male Reggae Artiste of the year. (2011)

Youth View Awards (2012)

- Cultural Artiste of the Year
- Role Model of the Year

Youth View Awards (2013)

- Music Video Of the Year

Jamaica Star Awards (2014)

- Singjay Of the Year

Key points of interest:

- In 2008, the single 'Mama you alone' hit number 1 on all local music charts. It also entered the New York Top 30 Reggae Singles chart, South Florida Top 25 Reggae Singles chart, Toronto Top 10 Reggae chart, New Style Top 10 Reggae Chart.
- In 2009, I-Octane's single 'Lose a friend' produced by Truck back records also hit number 1 on all local charts. It remained approximately 16 weeks in the top positions and then experienced new life again during a state of emergency in the island. It is reported to be one of the most requested songs.
- In 2010, I-Octane scored three number one hits with the popular songs *Lose a friend*, *My Life* and *Puff it*. He also toured Europe extensively alongside artistes such as Tarrus Riley and Dwayne Stephenson
- In 2010 I-Octane was named as the brand ambassador for telecommunication giants *Digicel*.
- The artiste was touted by many to be the top performer on Dancehall Night at Reggae Sumfest in both 2010 and 2011
- In 2011 the following songs hit number 1 on various charts: Bad mind fi di year, Nuh ramp wid wi, Nuh love inna dem, Licky Licky
- In 2011 I-Octane kicked off his official "My Life" tour that took him to over 40 US cities, 5 Canadian cities as well as the shores of Japan.
- Featured in Vybz Magazine, Billboard Magazine, The New York Times Sunday Newspaper and Splash! On Bet Centric.
- In 2011, *Digicel* was so impressed with I-Octane that they renewed his contract, this time making him the sole entertainer to represent their company.
- 2012, Signed a new two-year deal with Digicel as Brand Ambassador
- 2013, Signed a one-year deal with Busta as Brand Ambassador
- 2014, Releases new album, My Journey, on March 4, 2014
- 2018 Love and Life album to be released March 2018

Projection: I-Octane is yet to scratch the surface of his potential in the music industry. In five years he will have cemented a musical legacy comparable to many icons. When it comes to I-Octane, continue to anticipate *high energy, high performance!!!*

FOR MORE INFO:

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